

CONNECT

WITH SENIOR CITIZENS IN YOUR AREA TODAY!



Demographic Selections

- » Activities & Interest
- » Adult Exact Age
- » Ailments
- » Annuity Buyers
- » Apparel
- » Average Balance to Credit
- » Bonds
- » Country of Origin
- » Credit Card Type
- » Delivery Service Type
- » Education
- » Food & Wine Enthusiast
- » Gender
- » Home Dwelling Type
- » Home Equity Estimate
- » Home Value
- » Homeowners
- » Household Income
- » Intend to Purchase
- » Language Spoken in HH
- » Last Political Party Contributed to
- » Length of Residency
- » Mail Order Buyers
- » Marital Status
- » Medications
- » Mobile Homeowners
- » Mortgage Amount
- » Net Worth
- » Number of Revolving Trade Lines
- » Number of Trade Lines
- » Occupation
- » Other Selects
- » Pet Owners
- » Phones (requires a FTC SAN#)
- » Physical Fitness
- » Political Party Affiliation
- » Presence of Pool
- » Property Data (fuel type, roofing)
- » Radius Selections
- » Religion of Household
- » Renters
- » Residence Type
- » Revolving Credit Card Balances
- » Salutation
- » Senior Living w/ Adult Child
- » Smokers
- » Stock Buyers
- » Telephone Number
- » Travelers
- » Year Home Built
- » Lifestyles
 - Aerobic
 - Antiques
 - Arts
 - Avid
 - Beauty/Cosmetic
 - Boating/Sailing
 - Books Buyer/ Reader
 - Casino Games
 - Coins
 - Exercise
 - Fishing
 - Foods-Natural
 - Foods-Wines
 - General
 - Health & Beauty
 - Home Decorating Donors
 - Hunting
 - Magazines Collectibles
 - Music
 - Nascar
 - Outdoor Enthusiast
 - Running/Jogging
 - Sewing/Knitting/Needlework
 - Snow Skiing
 - Sports Memorabilia
 - Stamps
 - Walking
 - Woodworking Cooking Enthusiasts
- » Automotive Selections
 - Boat
 - By Manufacturer/Division
 - Motorcycle
 - RV
 - Vehicles by Fuel Type

Our senior list is continuously updated with new data sources to ensure completeness and selectability. Furthermore, this database is also standardized, using proprietary USPS processing on a monthly basis. This includes passing the list through National Change of Address (NCOA®Link®), Locatable Address Conversion System (LACSLink®), and Coding Accuracy Support System (CASS®). These address quality processes help us ensure that our data will perform at the highest level of deliverability for our clients.