

Description Summary

More than 27 million seniors are now seeking treatment for health disorders. These ailments range from mild acne to cancer. If you want to distribute information or provide support to those suffering from a variety of ailments, look no further than the AmeriList Ailment Database. Every name in our database represents a responsive prospect for companies that offer products or services aimed at seniors with ailments.

How our Data is Compiled

The Seniors with Ailments Database is compiled using self-reported sources, transactional data, lifestyle information, Rx base, as well as online and off-line surveys. Our database is consistently updated, NCOA processed, CASS certified, and is HIPAA compliant.

Consider the Facts

- Every 32 seconds, someone in the United States has a heart attack.
- 1.6 million Americans are diagnosed with cancer each year.
- 12% of the U.S. population has significant hearing loss.
- 1 in 5 Americans has a mental illness.
- 1.9 Americans are diagnosed with diabetes each year.

All of these people are actively searching for relief and information about their ailments, and by utilizing the Senior Source Ailment Sufferers Database, you can become part of their solution.

Recommended Use

Among the groups that would benefit are medical professionals, support groups, hearing aid manufacturers and resellers, prescription drug manufacturers and resellers, vitamin and mineral supplement manufacturers and resellers, medical advisors and much more.

*See Popular Selects on Page 2

Market Type

U.S. Consumer

List ID

ALD769

List Channels

Postal, Email, Telemarketing

Source

Direct Response, Surveys, Mail Order Buyers

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$625

Net Name

Floor: 85%

Minimum Quantity: 50,000

Run Charges: \$3.00/M

Exchanges

Please Inquire

Reuse

Please Inquire

Sample Mail Piece Required

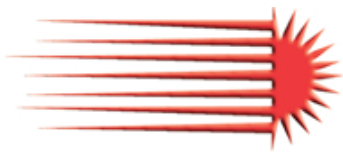
Cancellation Charges

Please Inquire

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Contact Your Senior Source Representative For More Information: 800.882.9930



Popular Selections (for additional selections please inquire)

Acne	Hearing
Adhd/add	Hair Loss
Allergies	Heart Disease Or Attack
Alzheimers	Hyperacidity And Heartburn
Anxiety	Irritable Bowel Syndrome-ibs
Arteriosclerosis	Impotence/ed
Arthritis	Impotence
Asthma	Indigestion
Athletes Foot	Insomnia
Back Pain	Impaired Vision
Bladder	Lasik
Blood Pressure	Lung Cancer
Breast Cancer	Lipitor Rx
Bronchitis	Medical/ Medicaide/ Disability
Cancer	Menopause
Chronic Bronchitis	Migraines Or Headaches
Cholesterol	Multiple Sclerosis
Chronic Pain	Menstrual Problems
Colon Cancer	Nasal Allergies
Contacts	Nail Fungus
Copd	Nasal Congestion
Carpal Tunnel Syndrome	Obesity
Dandruff	Oral Injectable Insulin
Diabetes Type 1	Osteoporosis
Diabetes Type 2	Osteoarthritis
Gestational Diabetes	Premenstrual Syndrome (disabling)
Diabetic	Premenstrual Syndrome
Diet Or Ed	Post Nasal Drip
Depression	Prostate Cancer
Diet	Prostate Disorders
Depression/anxiety	Psoriasis
Eczema	Rheumatism
Emphysema	Sinusitis
Endometriosis	Snoring
Gerd / Acid	Spinal Injury
Gingivitis	Tobacco_use
Glasses	Ulcerative Colitis
Heartburn	Vision
High Blood Pressure	Weight
High Cholesterol	Wheelchair Rx

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