

# Dual Eligibility - Medicare & Medicaid Mailing List



**Total Universe: 289,408**

**Base Rate: \$85/M**

## Description Summary

The seniors included in this database are eligible for both Medicare and Medicaid. These individuals are over the age of 65 to qualify for Medicare, and are eligible to receive assistance through Medicaid. This mailing list includes accurate postal, telephone, and email data to help you reach your prospects. These seniors are valuable candidates for a variety of products or services.

## How Our Data Is Compiled

Our Dual Eligibility - Medicare & Medicaid Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

## Consider The Facts

- Medicare and Medicaid dual eligible benefits vary by State. Some States offer Medicaid through Medicaid managed care plans, while other States provide Fee-For-Service Medicaid coverage
- Medicare was started in 1965 under the Social Security Act

## Recommended Usage

This mailing list could be useful to many types of companies or industries, such as healthcare facilities, insurance companies, medical equipment, pharmacies, finance, and much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Ethnicity  
Dwelling Type  
Income

Interests  
Length of Residence  
Marital Status  
Presence of Children

## Market Type

U.S. Consumers

## List Channels

Postal, Telemarketing, Email

## Source

Self-Reported

## Output Options

Electronic, Printed

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000

Price: \$425.00

## Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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